



WCPO

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ORDER

Print Date 10/08/12

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Flight Dates 10/12/12-10/12/12

Contract / Revision 314135 /

Original Date / Revision
10/08/12 10/08/12

Advertiser Terry / Independent / President

Agency Kathleen Offerman

Buying Contact

125 N Lincoln Avenue
Sterling, VA 20164

Product

Candidate. Terry For President Ca

Agency Com 15%

Billing Contact

125 N Lincoln Avenue
Sterling, VA 20164

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:20:00

Estimate #

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar CALENDAR

Demographic A35+

Rev Codes POL POL CAND

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBQC	%	
WCET	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	
WXIX	%	

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	1	\$8.50	\$10.00	0.00
Totals	1	\$8.50	\$10.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/12/12	1	\$8.50	\$10.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount		
E 1	WCPO	10/12/12	10/12/12	M-F 106-206a Frasier M-F 106-206a Frasier	CM	106-206a	----F--	:35	1	\$10.00	P-8	0.00	NM	1	\$10.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/08/12	10/14/12	----F--		1		\$10.00		0.00						
														Totals	1	\$10.00